

Community-Owned Healing and Wellness

Healing and Wellness: The Hidden Engine Behind Equitable Economic Prosperity



Aaron Burris
Co-Founder, Aspire
Panelist



Keith Smalls
Founder, My Community's Keeper
Panelist





Aaron Burris

Inside Circle Foundation and Aspire Transformational Communities

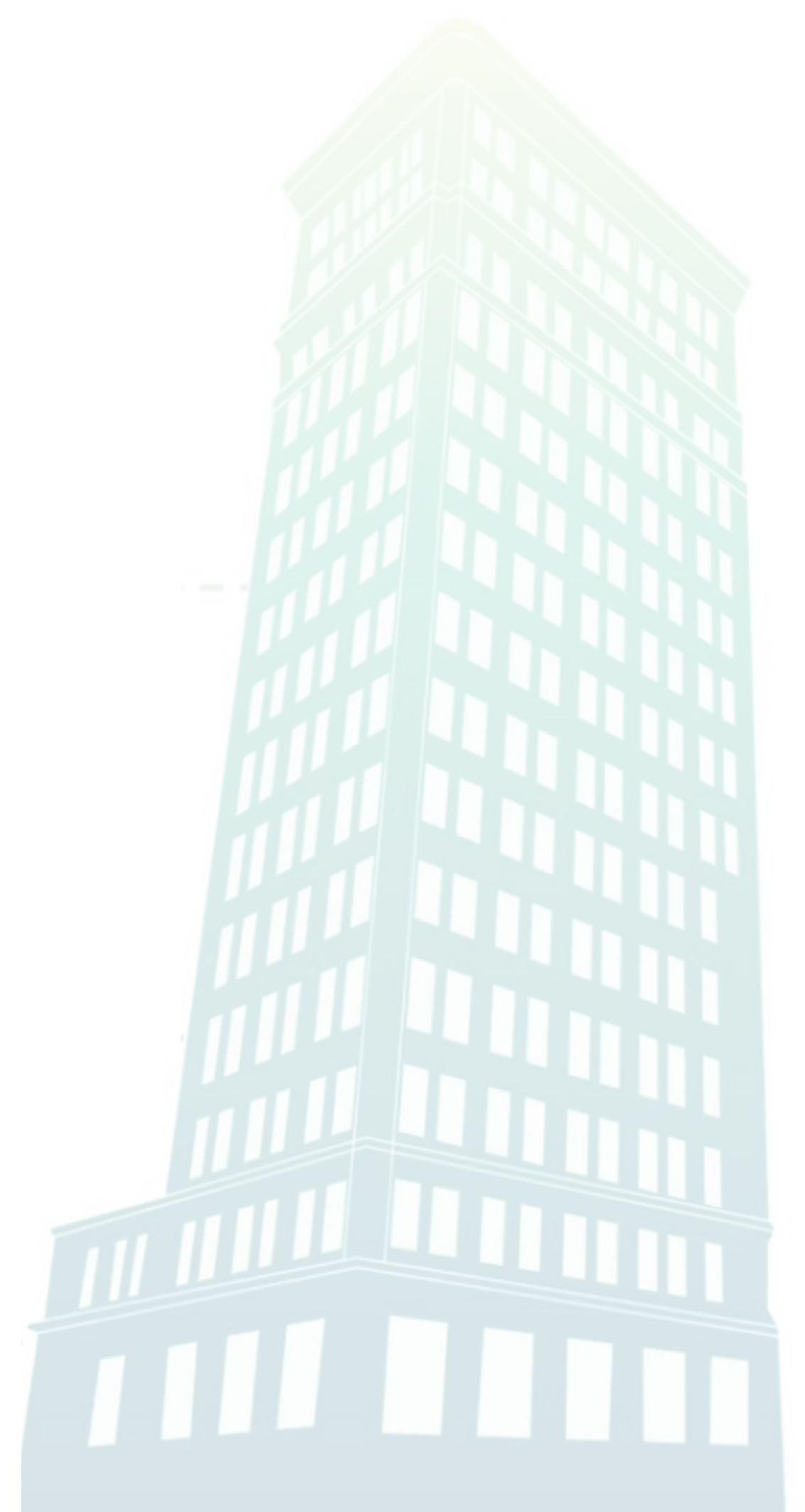
As a community activist, corporate executive, perpetual scholar, and credible messenger I bring the lessons from my lived experience translating that into tempering communities and melding the criminal justice system into an equitable healing driven endeavor. In my role as Aspire co-founder I create programs and space within communities, systems, corporations, and individuals to meet the needs of our society to grow together for a better world.

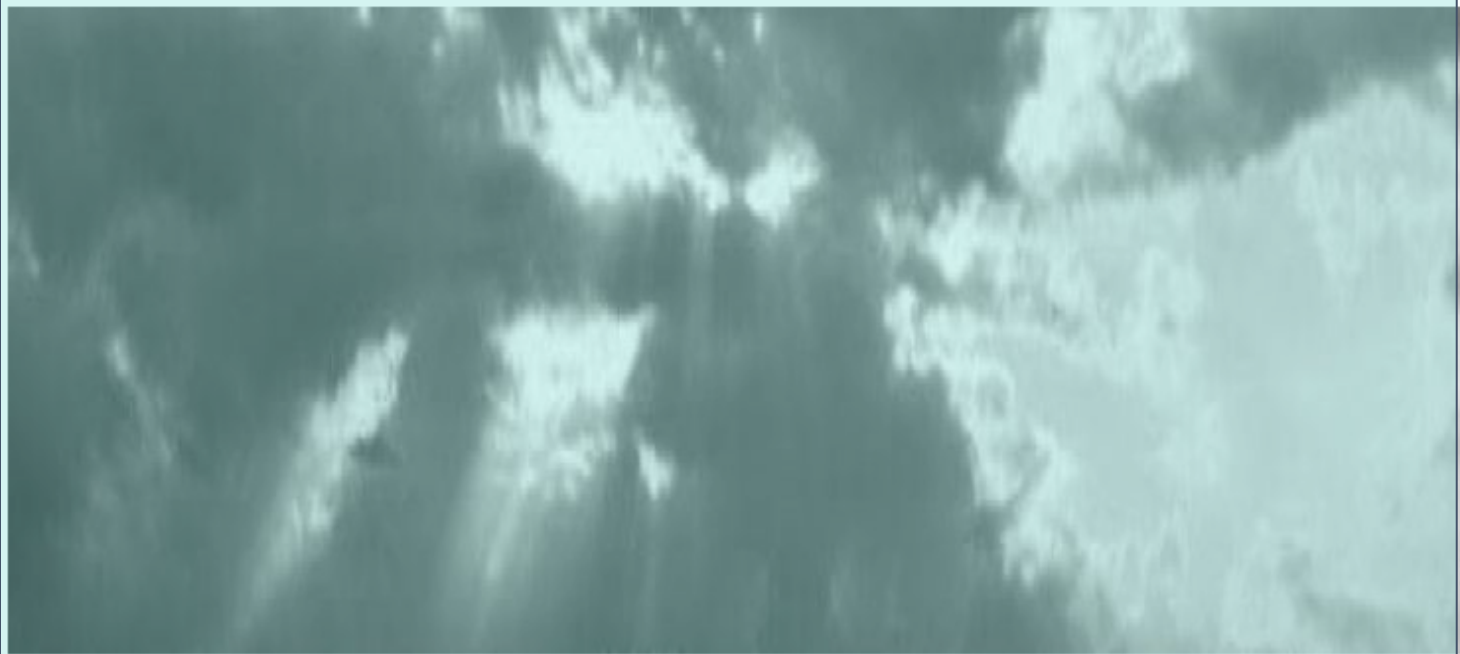
I have over 20 years as a master level facilitator in direct experiential learning while combining that with larger global tribal work in communities across the nation. I am completing my double major in Applied Sociology and Psychology and hope to one day teach at a collegiate level.

ASPIRE

TRANSFORMATIONAL COMMUNITIES

*Safety, healing, wellness, and economic prosperity
in every neighborhood in America*





OUR VISION

is to move this country from mass incarceration to mass rehabilitation - through personal development and training led by transformed, formerly incarcerated people - one circle at a time.

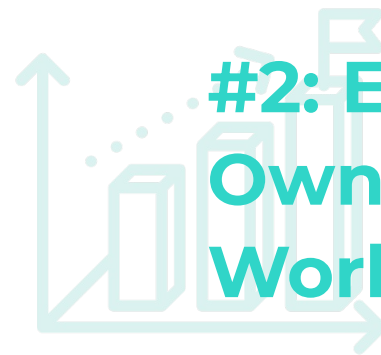
ASPIRE CORE INVESTMENTS ENABLE THRIVING COMMUNITIES

When we compiled surveys from best-in-class models, landmark studies, and community-proven data on how to **decarcerate** and **build back thriving Black, Brown, Indigenous, and systems impacted communities**.

Three synergistic areas of investment clearly emerged.



#1: Enhance Public Health, Safety, & Trauma Informed Care



#2: Expand Wealth Building, Ownership, & Meaningful Workforce Trajectories



#3: Access Safe, Affordable Housing, & Infrastructure

ASPIRE IS THE HUB FOR BEST-IN-CLASS COMMUNITY-BASED PUBLIC HEALTH, SAFETY, AND ECONOMIC OPPORTUNITY

ASPIRE is a first of its kind hub to co-locate and scale **best-in-class community-led public health and safety, wellness, workforce training, entrepreneurship, and innovation.**

Live. Work. Grow. Build.

Our projects become anchors for **community-led re-vitalization to catalyze shared prosperity** in our partnered neighborhoods.

TRANSFORMATIONAL
HOUSING



ACCELERATOR &
COMMUNITY SPACE
W/LOCAL PUBLIC
HEALTH & SAFETY
SERVICE PROVIDERS



COMMERCIAL
RETAIL SPACE



ENHANCING LOCAL INFRASTRUCTURE

ALIGNMENT & CAPACITY BUILDING ACROSS COMMUNITY - LED PUBLIC HEALTH & SAFETY

JUSTICE CAPITAL
BUSINESS DEVELOPMENT SERVICES



Community-Driven Planning

Developing the Priorities and Buy In for Solutions to Scale

*Stage of Development: Phase 1-2
9-12 Months*

Outcomes

- Formalize values, priorities, governance and vision for community
- Develop actionable plan for community development
- Generate buy in with key stakeholders locally



Pre-Accelerator

Developing the Organizational Infrastructure and Go-to-market Strategy for Solutions to Scale

*Stage of Development: Phase 3-4
12-18 Months*

Outcomes

- Complete business plan, financial model, organizational growth plan, and budget
- Develop and launch pilot project(s)
- Complete organizational/legal structuring



Accelerator

Scaling Solutions

*Stage of development: Phase 5-6
18 Months - 5 Years*

Outcomes:

- Develop ecosystem of projects
- Deploy scaled capital

STAGES OF
DEPLOYMENT

Phase 1: ID Needs

Phase 2: ID Solutions

Phase 3: Ideate Solutions

Phase 4: Develop Solutions

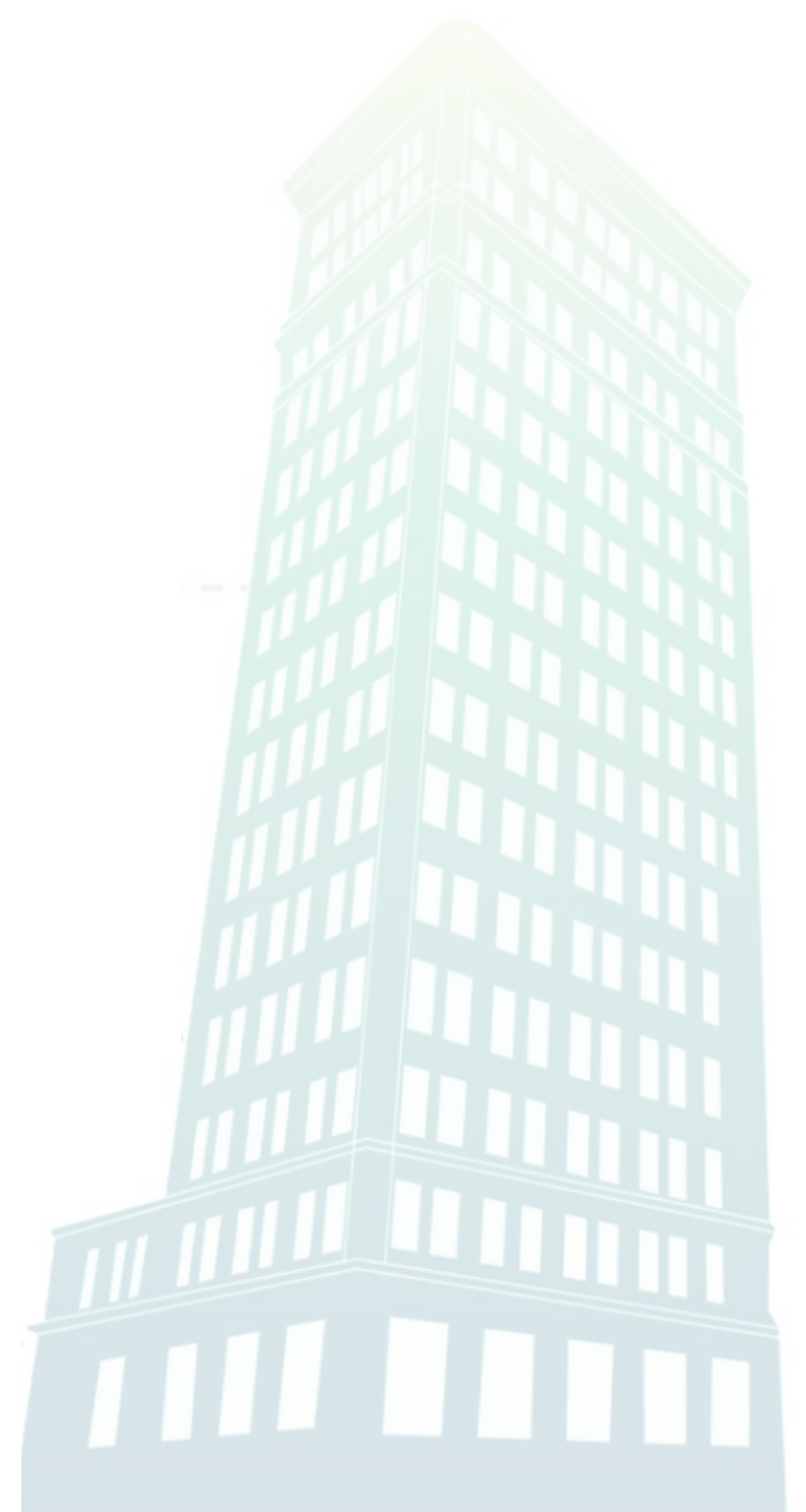
Phase 5: Explore Scale

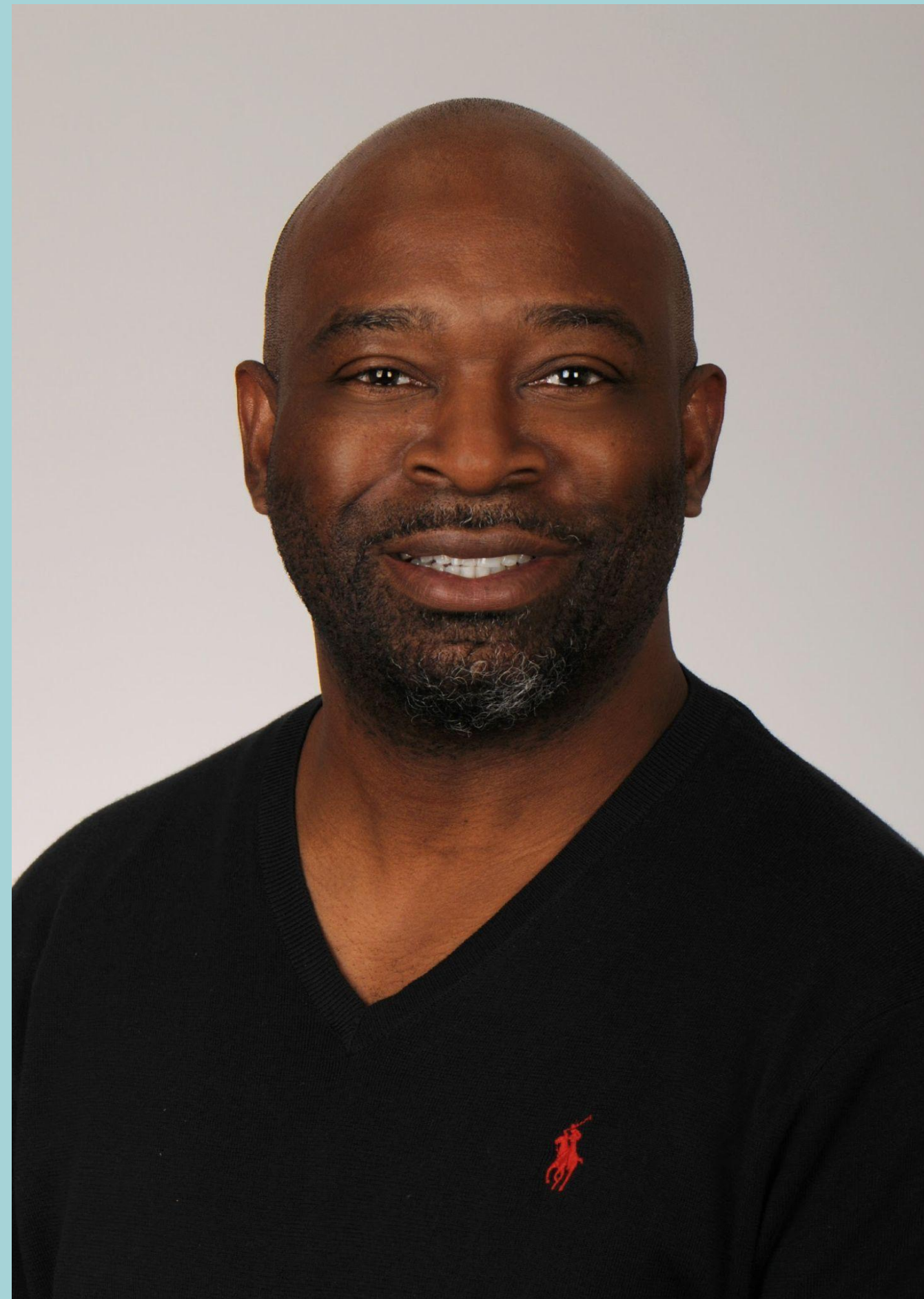
Phase 6+: Scale Solutions

ASPIRE TRANSFORMATIONAL COMMUNITIES

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in every neighborhood in America*

join us: info@aspirecommunities.us





Keith Smalls

My Community's Keeper

Keith Smalls is the Founder and Executive Director of My Community's Keeper Mentor Group. He's also the Violence Intervention Prevention Client Advocate at the Medical University of South Carolina HIVP Program.

He's the Co-Vice Chairman for the Charleston County Criminal Justice Coordinating Council and a Community-engaged Researcher for Everyday Democracy as part of the MacArthur Foundation Safety & Justice Challenge (SJC) Initiative.

He also serves as a Victim Impact Panel speaker and a Certified Volunteer Juvenile Arbitrator for the Ninth Circuit Solicitor's Office Juvenile Diversion Program. He is a frequent speaker on community issues including gun violence prevention, criminal justice reform, and grassroots community improvement and revitalization projects.

